



DI BIASE HAIR EXTENSIONS USA
EXTENDED REVOLUTION

PROUDLY FEATURED ON:



Di Biase Hair Extensions USA Expands

Farmington Hills, MI Di Biase Hair Extensions USA is a successful and fast growing company that is prepared to help progressive hair designers provide the highest quality hair extension services in the professional beauty business, while certifying them in the most diverse and advanced application techniques. Vikki Parman, CEO and Dale Aho, COO successfully launched Di Biase Hair Extensions USA in early 2010 in Farmington Hills, Michigan. The core strategic goal of Di Biase Hair Extensions USA remains to competitively provide the most superior hair extension services, equipment and products as well as basic certification and advanced educational programs. Di Biase Hair Extensions USA strives to provide the best customized support systems for beautycare professionals. After hair designers finish certification training, they are always encouraged to directly contact the Di Biase Hair Extensions USA owners for continued support and mentorship.

Quality Above All! Di Biase Hair Extensions USA only uses the finest quality 100% human Indian Remy hair available today, as it closely matches the texture and look of European hair types. The hair used for Di Biase Hair Extensions is painstakingly processed in the hand drawing techniques developed by Di Biase, which makes it possible to seamlessly join the natural flow of your client's hair. Remy hair is 'cuticle correct', which means that all of

the hair lies in the same direction, to prevent matting and tangling. Their special haircolor process produces a long-lasting haircolor with a very desirable healthy bounce, body and shine. Di Biase Hair Extensions USA haircolor shades will not fade, oxidize or change at any time. Di Biase Hair Extensions USA haircolor permeates the entire hair shaft and not just the exterior surface. When reordering hair, you will never have to worry about having the new hair match any previously applied hair extensions.

Diverse Bonding Techniques: Di Biase Hair Extensions USA uses different bonds that offer diverse services with Fusion, Easy Clip, Weft and Sticker Hair. Di Biase Hair Extensions USA uses a special colored keratin bond that matches the hair used on the hair locks. This ensures a natural transition from your client's natural hair to the extended hair. The overall integrity of the hair extensions becomes nearly impossible to detect as the bond encompasses the hair shaft without penetrating the cortex. This also allows for easy removal of the hair bonds, with absolutely no damage to your client's hair. Their Fusion Hair is applied on a lock by lock basis. Di Biase Hair Extensions come in packs of 20 locks, with each lock consisting of multiple strands joined together by a thin keratin bonding strip. When heated, this strip can easily be molded into any shape the hair designer desires. Their Di Biase Easy Clips are comprised of hair that is attached to a clip. Salon clients can easily put these in their hair on a temporary basis and removed without professional assistance. Weft Hair is attached to a piece of fabric and is sewn in as part of the client's hair. This style of hair extension is sold by in bulk – with 100 grams per order. The latest addition is their Sticker Hair Extension, which is the only adhesive system that lets a hair designer carry out a complete hair extension service with no need to use any special bonding equipment. An innovative feature of Sticker Hair Extensions is the opportunity to reuse the hair locks multiple times. While they may be temporarily worn for special occasions, they will also last for up to one to two months with proper care.



Di Biase Hair Extensions USA Seeks Diverse Distributors and Educators! With the company's rapid growth there remain many exciting opportunities for regional distributors, salon sales consultants and educators to join the Di Biase Hair Extensions USA team. Dale Aho notes, "We will always focus on quality! We will continue to provide ongoing education and support to help you feel competent and confident in professional hair extensions artistry." Everything from the bonds of the Fusion Hair to the special hair brush made especially for hair extensions are of the highest quality. Di Biase Hair Extensions USA guarantees hair designers will be as excited about providing these products to their clients as Di Biase Hair Extensions USA is about providing them to hair designers.

Join The Extended Revolution! For more Di Biase Hair Extensions USA information on certification workshops and products, contact Vikki Parman at 248-885-4748 and Info@DiBiaseHairUSA.com. Visit www.DiBiaseHairUSA.com.