



DI BIASE HAIR EXTENSIONS USA  
EXTENDED REVOLUTION

# Creative Hair Extension Makeover Artistry

*Consider Fun & Fabulous Seasonal Makeovers At Your Salon*

**Farmington Hills, MI** We all love makeovers! Today, professional salon hair extensions allow your hairstylist to create instant makeovers with exciting new volume, body, texture, haircolor highlights and length, without any chemicals! With all of the varieties like clip-in, adhesive / sticker and bonded hair extensions available today, you can take advantage of a new look for one night, a few weeks or for at least 6 months.

Vikki Parman, CEO of Di Biase Hair Extensions USA suggests, "It is always a great time to visit your local salon to ask for a seasonal update and a hair extensions makeover. Ask for a haircare consultation to explore all of the latest haircuts, products and techniques. Be sure to ask your hair designers for a complete consultation, so you can consider all of the options available today, while ensuring seasonal updates." Parman recently created a series of new makeovers with her artistic team. Parman made sure that she knew what kind of new hair designs each model and client wanted. Their desires differed from just a touch of fun to full-length and volume, while each was able to get the magical new makeover they wanted to match their creative wishes as well as to consider their lifestyle needs. There are many different techniques that can be used in hair extensions today to achieve various looks, making the possibilities endless.



**Gabrielle's Makeover:** Gabrielle already had shoulder length hair. She wanted something fun and longer, that was more temporary than the usual fusion bond hair extensions. To accommodate her desires, Di Biase Hair Extensions USA platform artist Debbie Bonich, used adhesive Sticker Hair with a variety of fantasy haircolor shades to create a dramatic new multi-dimensional look. The Sticker Hair extensions were created with layers of different haircolor shades. This look was created to add a lot of fun and complex haircolor without damaging Gabrielle's hair. With adhesive or Sticker Hair, this temporary makeover took a shorter amount of time to apply. With proper salon and home maintenance this type of look will last between 4 to 6 weeks.

**Keely's Makeover:** Keely is a singer and musician. She had short fragile hair. She wanted longer, fuller and more glamorous hair to help with her professional music career. Vikki Parman applied Keely's hair extensions using half-sized Fusion Bonds in three different haircolor shades. The new highlights were applied on the bottom, while hair extensions matching her natural haircolor were applied on the top of her head. This gave her exciting new length, volume and body. After having her hair extensions in for four months, Keely's hair sustained no damage. This is an amazing way for African-American women to take advantage of the options available today in salons with Fusion bonded hair extensions. With professional products as well as salon and home maintenance, this look will last at least 4 months.

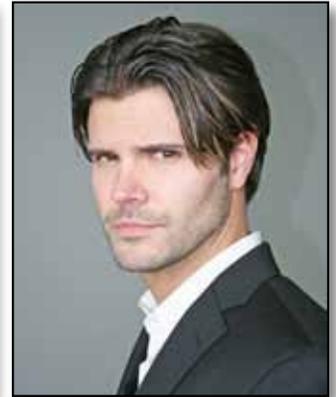




**Stephanie's Makeover:** Stephanie's image is very important to her as an active hair designer and educator, while it must remain versatile. She started with very short hair and she wanted to keep it short. Stephanie just wanted some fun new haircolor added with hair extensions. Since her hair is platinum blonde, she didn't want any chemical haircolor service applied to her hair. Hair extensions provide the perfect option for her desires, career and lifestyle. Vikki Parman went for a high contrast look by adding black to Stephanie's bangs. Since Parman was

working towards the top of the head, she used very small micro-bonds. This technique is the best way to add new haircolor without damaging your hair. With proper salon and home maintenance, this Fusion bonded technique and look will last 2 to 3 months.

**Andrew's Makeover:** Andrew wanted stylish new highlights. He didn't want to commit to permanent haircolor or to have any chemicals on his hair. As a professional model, he wanted to be able to remove the highlights if he wanted to be able to easily go back to his natural look. Vikki Parman applied his highlights using micro-bonds to have smaller streaks in the hair. After the makeover, Andrew was very impressed with how great his hair looked as well as how natural it felt, especially when he ran his fingers through his hair. He loved how the hair extensions were virtually unnoticeable. This technique is great for those who want highlights, yet want to be able to have them taken out when needed. This Fusion bonded technique will last 2 to 3 months with proper salon and home maintenance.



Nello Di Biase, Vikki Parman, Dale Aho & Giacomo Prisco of Di Base Hair Extensions USA & Italy



Vikki Parman and model Gabrielle



Vikki Parman

**Join The Extended Revolution!** For more information on Di Biase Hair Extensions USA as well as to find an affiliated salon with certified hair extensionists near you, call 248-885-4748 and email: [Info@DiBiaseHairUSA.com](mailto:Info@DiBiaseHairUSA.com). Visit: [www.DiBiaseHairUSA.com](http://www.DiBiaseHairUSA.com).